

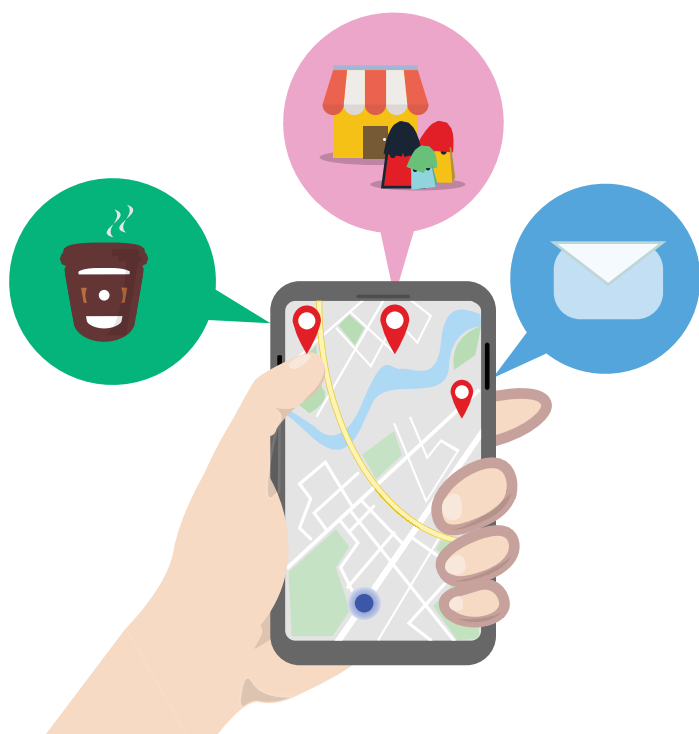
Text & Email Marketing for Business Growth

\$79.50 / month

\$197 Setup (one-time)

- 1 text keywords (\$10 / month each additional)
- 500 Texts Included (which roll over)
- Free Incoming Texts
- Unlimited Subscribers & Users
- Email, Text (SMS), Picture Messaging (MMS)
- Email, SMS, & MMS Scheduling
- Text QR Code Included
- Unused texts rollover for 12 months
- Reporting & Analytics Emailed Monthly
- Chat & Email Support

Save More With Brilliance CRM



Text Cost

0 to 5,000	\$0.0264 / each
5,001 to 10,000	\$0.0259 / each
10,001 to 25,000	\$0.0256 / each
25,000+	\$0.0253 / each

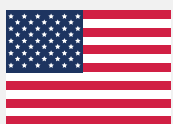
Email Cost

0 to 5,000	\$0.029 / each
5,001 to 10,000	\$0.027 / each
10,001 to 25,000	\$0.025 / each
25,000+	\$0.023 / each

Statistics

	Email	Text
Open Rates	18-33%	98%
Click Through Rate	6-7%	36%
Considered Spam	90%	1%
Number for a sale (per month)	16-30	4-6
Average time to open	6.4 hours	14 minutes
Coupon Redemption Rate	1%	15-20%
Average messages received per month	1,216	178

Custom Pricing Available for Franchise & Larger Email / Text Quantities



VETERAN
OWNED BUSINESS



FAWKES
DIGITAL MARKETING



BRILLIANCE
CRM