

Websites

Essentials Package \$299

- ✓ Website Domain
 - ✓ WordPress Website
 - ✓ Mobile-Friendly
 - ✓ Up to 4 Pages
 - ✓ SEO Optimized & Setup
 - ✓ Email
 - ✓ Online Chat Component
 - ✓ 5 Days or Less Turnaround
- Upgrade to 10 Pages for **\$150** more
\$20/month for web hosting

Standard Package \$1,895

- ✓ Website Domain
- ✓ WordPress Website
- ✓ Up to 15 Pages
- ✓ Mobile-Friendly
- ✓ Content Written
- ✓ Custom Forms
- ✓ Local Service Pages
- ✓ Advanced SEO Setup
- ✓ Email
- ✓ Online Chat Component
- ✓ 5 Days or Less Turnaround

Search Engines

Local Citations \$250

- ✓ Industry Business Directories
- ✓ 30 Locations + 5 Data Network
- ✓ Listing on Your Local County Business Directory

Local Organic SEO Package \$265

- ✓ Setup & Maintain Google Business Profile (GBP)
- ✓ Setup & Maintain Bing Pages
- ✓ Google Analytics, Google Search Console for reporting
- ✓ Continual Optimization of your website for Google / Bing Changes (500+ changes per year)
- ✓ Security Updates, Website Updates
- ✓ Everything in Standard Maintenance
- ✓ Reputation Management (Request, Monitor, & Reply)
- ✓ Monthly Reporting with competitor analysis and changes to move ahead of your core competitors

Maintenance

Standard Maintenance \$185

- ✓ Website Hosting & Backup
- ✓ Email Hosting & Backup
- ✓ Content Add & Update
- ✓ SSL/TLS Security Certificate
- ✓ Viruses, Ransomware & Malware Protection
- ✓ Firewall
- ✓ Content Delivery Network (CDN)
- ✓ 24x7x365 Website & Server Monitoring

Social Media Management

Standard Maintenance \$245 / platform

- ✓ Scheduling of social media posts
- ✓ Creation of 3+ posts per week
- ✓ Creation of graphics for each post
- ✓ Maintain page information and update
- ✓ Reply to questions
- ✓ Ability to tie in chat bot (same as website)

Other Services

Content Writing \$85 / each

- ✓ Writing content, by a human, for website pages and blog articles

Graphic Design \$85 / hour

- ✓ Creation of graphics from flyers, post cards, brochures, and logos.

Consulting \$120 / hour

- ✓ Any consulting services, custom software development, and training that your business needs.

Go High Level \$97 / hour

- ✓ Marketing automation CRM for helping handle marketing efforts that your business does. This is the software we use for the chat bot component on your website.

Brilliance CRM Starting @ \$97

- ✓ A full featured Customer Relationship Management (CRM) system that handles all aspects from marketing, invoices, projects, and customer service.



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